

Online Marketing Websites

Below is a list of popular websites that offer great tools and services for web businesses.

Site Name	Link	Type
Google AdSense	https://www.google.com/adsense	Ad Network
Yahoo Publisher	http://publisher.yahoo.com	Ad Network
Value Click	http://www.valueclick.com	Ad Network
Advertising	http://www.advertising.com	Ad Network
Tribal Fusion	http://www.tribalfusion.com	Ad Network
Komli	http://komli.com	Ad Network
Ad On Network	http://corporate.adonnetwork.com	Ad Network
Burst Media	http://www.burstmedia.com	Ad Network
Atlas	http://www.atlassolutions.com/	Advertising
Microsoft Advertising	http://advertising.microsoft.com/home/home	Advertising
Omnicom	http://www.omnicomgroup.com	Advertising
Mochi Ads	https://www.mochiads.com	Advertising
Double Click	http://www.doubleclick.com	Advertising
Eye Blaster	http://www.eyebalster.com	Advertising
Interpoll	http://www.interpoll.org/default.htm	Advertising
Dart Motif	http://www.dartmotif.com	Advertising
Point Roll	http://www.pointroll.com	Advertising
Digit 11	http://www.digit11.com	Advertising
Open X	http://www.openx.org	Advertising
Interactive Advertising Bureau	http://www.iab.net	Advertising
Idev Affiliate	http://www.idevaffiliate.com	Affiliate
Comission Junction	http://www.cj.com	Affiliate
Link Share	http://www.linkshare.com	Affiliate
Affiliate Fuel	http://www.affiliatefuel.com	Affiliate
Pubmatic	http://www.pubmatic.com	Affiliate
Omniture	http://www.omniture.com/en	Analytics
Web Trends	http://www.webtrends.com	Analytics
Google Analytics	http://www.google.com/analytics	Analytics
Google Site Optimizer	www.google.com/websiteoptimizer	Analytics
Index Tools	http://www.indextools.com	Analytics
Facebook Apps	http://developers.facebook.com	Applications
Facebook Apps	http://www.facebook.com/apps	Applications
Open Social	http://code.google.com/apis/opensocial	Applications
Myspace Apps	http://apps.myspace.com	Applications
Myspace Apps	http://developer.myspace.com	Applications
Google Apps	https://www.google.com/a/	Applications
Google Maps API	http://code.google.com/apis/maps	Applications
Context Optional	http://www.contextoptional.com	Applications
Moblyng	http://www.moblyng.com	Applications

SalesForce	http://www.salesforce.com	CRM
Google Checkout	http://checkout.google.com	E-Commerce
Become	https://www.become.com/merchant	E-commerce
BizRate	http://www.bizrate.com/interstitial/btob.xpml	E-Commerce
Find Gifts	http://www.findgift.net	E-Commerce
Gifts.com	http://www.gifts.com/merchant	E-Commerce
Price Grabber	https://partner.pricegrabber.com	E-Commerce
Nextag	http://merchants.nextag.com	E-Commerce
Shopping.com	https://merchant.shopping.com/mac/app	E-Commerce
Smarter.com	https://sam.smarter.com/login.php	E-Commerce
Yahoo Shopping	http://smallbusiness.yahoo.com/ecommerce/	E-Commerce
Vertical Response	http://www.verticalresponse.com	Email Marketing
Constant Contact	http://www.constantcontact.com	Email Marketing
I Contact	http://www.icontact.com	Email Marketing
Arnell Group	http://www.arnellgroup.com	Media Agency
Element 79	http://www.element79.com	Media Agency
Goodby Silverstein	http://www.goodbysilverstein.com	Media Agency
GDM	http://www.gsdm.com	Media Agency
Martin Williams	http://www.martinwilliams.com	Media Agency
Merkley & Partners	http://www.merkleyandpartners.com	Media Agency
TBWA	http://www.tbwa.com	Media Agency
Zimmerman	http://www.zadv.com	Media Agency
Eclipse Advertising	http://www.eclipseadvertising.com	Media Agency
Spiral Group	http://spiralgroup.com	Media Agency
E-Prize	http://www.eprize.com	Media Agency
Expedite	http://www.expeditemg.com	Media Agency
Ignited Minds	http://www.ignitedla.com	Media Agency
Ayzenberg Group	http://www.ayzenberg.com	Media Agency
Linked In	http://www.linkedin.com	Networking
Naymz	http://www.naymz.com	Networking
Twitter	http://www.twitter.com	Networking
Google Ad Planner	https://www.google.com/adplanner	Research
Alexa	http://www.alexa.com	Research
Compete	http://www.compete.com	Research
Quantcast	http://www.quantcast.com	Research
Adonomics	http://adonomics.com	Research
Google Trends	http://www.google.com/trends	Research
Nielsen Net Ratings	http://www.nielsen-netratings.com	Research
Comscore	http://www.comscore.com	Research
WHOIS	http://www.whois.sc	Research
Clickz	http://www.clickz.com	Research

Google Analytics Support	http://www.google.com/support/googleanalytics/	Research
Adaptive Path	http://www.adaptivepath.com	Research
Advertising Age	http://adage.com	Research
Mashable	http://mashable.com	Research
Ad Week	http://www.adweek.com	Research
Google Adwords	http://www.adwords.google.com	SEM
Yahoo Search	http://searchmarketing.yahoo.com	SEM
Microsoft Adcenter	https://adcenter.microsoft.com	SEM
Google Webmaster	http://www.google.com/webmasters	SEO
Digital Point	http://www.digitalpoint.com	SEO
Bruce Clay	http://www.bruceclay.com	SEO
Search Engine Genie	http://www.searchenginegenie.com/seo-tools.htm	SEO
Market Leap	http://www.marketleap.com	SEO
SEO Book	http://www.seobook.com	SEO
Myspace	http://www.myspace.com	Social Networking
Facebook	http://www.facebook.com	Social Networking
Blink List	http://www.blinklist.com	Social Networking
Del.icio.us	http://del.icio.us	Social Networking
Furl	http://www.furl.net	Social Networking
Reddit	http://www.reddit.com	Social Networking
Stumble Upon	http://www.stumbleupon.com	Social Networking
hi5	http://www.hi5.com	Social Networking
Bebo	http://www.bebo.com	Social Networking
Digg	http://digg.com	Social Networking
Google URL Builder	http://www.google.com/support/analytics/bin/answer.py?hl=en&answer=55578	Tool
Mantis Bug Tracker	http://www.mantisbt.org	Tool
Bright Cove	http://www.brightcove.com	Video
YouTube	http://www.youtube.com	Video
Metacafe	http://www.metacafe.com	Video
Myspace Vids	http://vids.myspace.com	Video
Break	http://www.break.com	Video
Daily Motion	http://www.dailymotion.com/us	Video
Spike	http://www.spike.com	Video



Good Luck!

Many things have changed - especially the mediums - but universal truths of communication tend to survive. **Please feel free to contact us at <http://www.4CInteractive.com>**